



The Art of Education University

- Master of Arts in Art Education, MA
- Master of Education in Curriculum and Instruction, MEd
- Graduate-Level Continuing Education Courses



the art of education
UNIVERSITY

| GRADUATE PROGRAMS



Welcome

Several years ago, as an art teacher working toward my master's degree, I began a search for a university with courses designed for working art educators but came up short.

Like you, I struggled to find relevant and practical classes that would actually teach me something valuable for my career and classroom.

This frustration led to the founding of The Art of Education University. That year, my husband, Derek, and I set out on a mission to provide Ridiculously Relevant Professional Development™ to art teachers around the world.

Since 2011, and thanks to our loyal community, The Art of Education University has become the largest provider of professional development for art teachers in the world.

Today, art educators like you are finding exactly what I set out to find years ago—courses that are ridiculously relevant to the art room, full of practical, real-world strategies, and affordable for practicing educators! Each course is fully-accredited and taught by some of the most engaging, inspiring art teachers I've ever known.

Alongside graduate coursework, hundreds of thousands of individuals read and download resources from AOEU's online Magazine, attend the bi-annual NOW Conference, and rely on our online PRO Learning and FLEX Curriculum to support their professional development and curriculum needs.

As art educators, we all have to stick together. We're not an afterthought, and we absolutely deserve the highest quality of professional development available. The Art of Education University exists to empower every art teacher and help you thrive in your profession at every stage of your career.

Sincerely,

JESSICA BALSLEY

Founder of The Art of Education University

753

CURRENT DEGREE STUDENTS

11:1

STUDENT-TO-TEACHER RATIO

471

ALUMNI

AOEU

Student and alumni numbers are current as of June 20, 2023

by the numbers



OUR MISSION

We grow amazing teachers by providing rigorous, relevant, and engaging learning at every stage of their career. The Art of Education University provides art-specific professional development with holistic master's degree programs and graduate-level continuing education courses that are 100% online to fit your lifestyle.

PRACTICAL

Tap into a vibrant and interactive learning environment. Connect and collaborate with a global network of passionate art educators, from faculty to peers, on coursework that will inspire and elevate your practice.

ENGAGING

Collaborate with fellow art educators around the globe, from experienced faculty members to peers.

RELEVANT

Get feedback on every assignment every week. AOEU faculty are experienced, accomplished art educators who hold advanced and terminal degrees.

FLEXIBLE

Work at your own pace with asynchronous online classes that let you complete assignments day or night.



artofed.info/
your-state

State-Specific Goals

No matter your career goals or where you are around the globe, AOEU is here to support you as an art educator.

Teachers in the USA: Scan the QR code to navigate your state's professional development requirements and find a clear path to reach your goals.

Accreditation You Can Trust

- › The Art of Education University (AOEU) is accredited by the Distance Education Accrediting Commission (DEAC).
- › The Distance Education Accrediting Commission (DEAC) is listed by the U.S. Department of Education (USDOE) as a recognized accrediting agency.
- › The Distance Education Accrediting Commission (DEAC) is recognized by the Council for Higher Education Accreditation (CHEA).
- › The Art of Education University (AOEU) is registered by the Iowa College Student Aid Commission to operate in the state of Iowa.
- › The Art of Education University (AOEU) is authorized to participate in the National Council for State Authorization Reciprocity Agreement (NC-SARA).



MEET OUR FACULTY

AOEU fosters a community of more than 50 art education faculty members with practical classroom experience to ensure degree participants receive relevant feedback from a highly qualified faculty.

Dr. Wynita Harmon

EdD in Educational Leadership

Prosper, Texas

AREA OF FOCUS

Mission of Teaching, Capstone: Art Education and Choice-Based Art Education

WHY I TEACH AT AOEU

I find great fulfillment in my role as a professor at AOEU, where I am dedicated to empowering my students and facilitating their growth to excel in their teaching, classroom practices, and push their growth beyond what they believe they can do. Witnessing the transformative impact of the knowledge they acquire in my courses, not only on their individual development but also on their students, schools, and broader communities, is truly rewarding.



Rich Stachon

MS in Education Media Design and Technology

Downers Grove, Illinois

AREA OF FOCUS

Technology, design thinking, and graphic design

WHY I TEACH AT AOEU

Teaching at AOEU not only gives me a chance to share my passion and knowledge of art education but also provides me with the opportunity to connect with art educators from around the world. The diversity of thoughts and different perspectives I encounter from AOEU students is priceless.



Dr. Theresa Haugen

PhD in Graphic Design, Curriculum and Instruction emphasis

Blaine, Minnesota

AREA OF FOCUS

Font and legibility for special education students, inclusion for people with intellectual and developmental disabilities.

WHY I TEACH AT AOEU

I have seen the power of art in providing children with a visual voice. I want to help those who make that happen.



Kirk Maynard

MFA in Studio Art
Drawing and Painting concentration

Orange, New Jersey

AREA OF FOCUS

Drawing, Painting, and Cultural Competency in Art Education

WHY I TEACH AT AOEU

I believe in the importance of the arts as a vehicle for students to learn, grow, and unleash their inner creativity. Helping educators develop their artistic skills and pedagogy to help students unlock this level of learning is something that I care deeply about. I am happy to have an opportunity to work with AOEU to help students reach that goal.



Dr. Jen Weyant Betz

EdD in Curriculum and Instruction

Titusville, Florida

AREA OF FOCUS

Recently, I focused on the relationship between planning an artwork and planning a garden. There are some great overlaps and possibilities for those interested in both.

WHY I TEACH AT AOEU

I teach at AOEU because of the quality of the students attracted to our university and the quality of the products I have witnessed as a guest at Capstone presentations. The high caliber of motivation and interest in the student body invigorates me to make sure my own teaching is of similarly high quality.



To learn more about AOEU faculty, visit artofed.info/faculty



Master of Arts in Art Education, MA

Grow your educational practice and invigorate your inner artist-teacher. Turn theory into practice with courses designed to be immediately implemented to positively impact the next generation of student-artists. Curate your degree with more than 20 elective courses, ranging from curriculum and classroom management to studio courses blending teaching methods and artmaking skills.



ARE534
Managing the Art Room



ARE516
Instructional Strategies for Art Teachers



ARE507
Designing Your Art Curriculum

CORE COURSES

ARE534	Managing the Art Room	3
ARE516	Instructional Strategies for Art Teachers	3
ARE501	Assessment in Art Education	3
ARE507	Designing Your Art Curriculum	3

CAPSTONE AND 600-LEVEL COURSES

ARE630	Mission of Teaching	3
ARE631	Capstone: Art Education	6



ART535
Studio: Photography



ARE560
Therapeutic Practices in Art Education

Studio Courses Combining Teaching and Expression

AOEU studio courses are designed to support you in mastering new techniques and taking them into the K-12 art room.

EXAMPLE ELECTIVE COURSES

ARE560	Therapeutic Practices in Art Education	3
ARE522	Choice-Based Art Education	3
ARE543	Educating Through Art History	3
ART529	Studio: Fibers	3
ART535	Studio: Photography	3



View the 20+ elective course options and curriculum for your Master of Arts degree at: artofed.info/MA-ArtEd



FALLEN, 2022
8" x 10" Watercolor

“Creating this style using nature/water as the subject matter was refreshing. All of the elements involved in this series came from my personal experience and experimentation in this course.

I plan on taking the valuable resources I’ve learned in this course into my classroom to share with my students. I hope to inspire and help them work through the artistic process of creating individual pieces with passion and determination.”

Jessica E., Ohio
Studio: Painting—Watercolor



ARE543
Educating Through Art History

Master of Education in Curriculum and Instruction, MEd

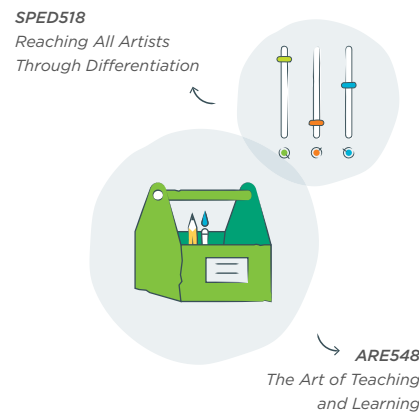
Lead with a creative flourish. Design what's next for art education in your classroom and beyond. Become a leader and advocate in art education while unlocking potential in your classroom, school district, and community. Use your own experience to shape an engaging curriculum for modern learners. Stand out as an art educator by choosing a specialization in one of three tracks: Instructional Leadership in Art Education, Inclusive Practices for the Visual Arts, or Arts Integration.

CORE COURSES

ARE540	Cultural Competency in Art Education	3
ARE548	The Art of Teaching and Learning	3
SPED518	Reaching All Artists Through Differentiation	3
ARE507	Designing Your Art Curriculum	3
ARE552	Reflective Practitioner	3

CAPSTONE AND 600-LEVEL COURSES

ARE632	Foundations of Action Research	3
ARE634	Capstone: Curriculum and Instruction	3



Specializations

INSTRUCTIONAL LEADERSHIP IN ART EDUCATION

Identify your leadership style and craft a comprehensive skillset to lead creative change in curriculum and instruction, professional development, and the field of art education.

ARE549	Ethics and Equity for Art Education Leadership	3
ARE551	Advocating for the Visual Arts	3
ARE553	Designing and Leading Professional Learning	3
ARE555	Principles of Art and Business	3

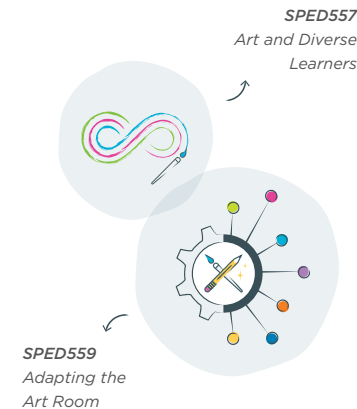


Learn more about the curriculum for your Master of Education degree at: artofed.info/MEd-CI

INCLUSIVE PRACTICES FOR THE VISUAL ARTS

Empower yourself as an art educator with a thorough understanding of special education teaching practices to meet the needs of a wide range of learners and bring the power of visual arts to all students.

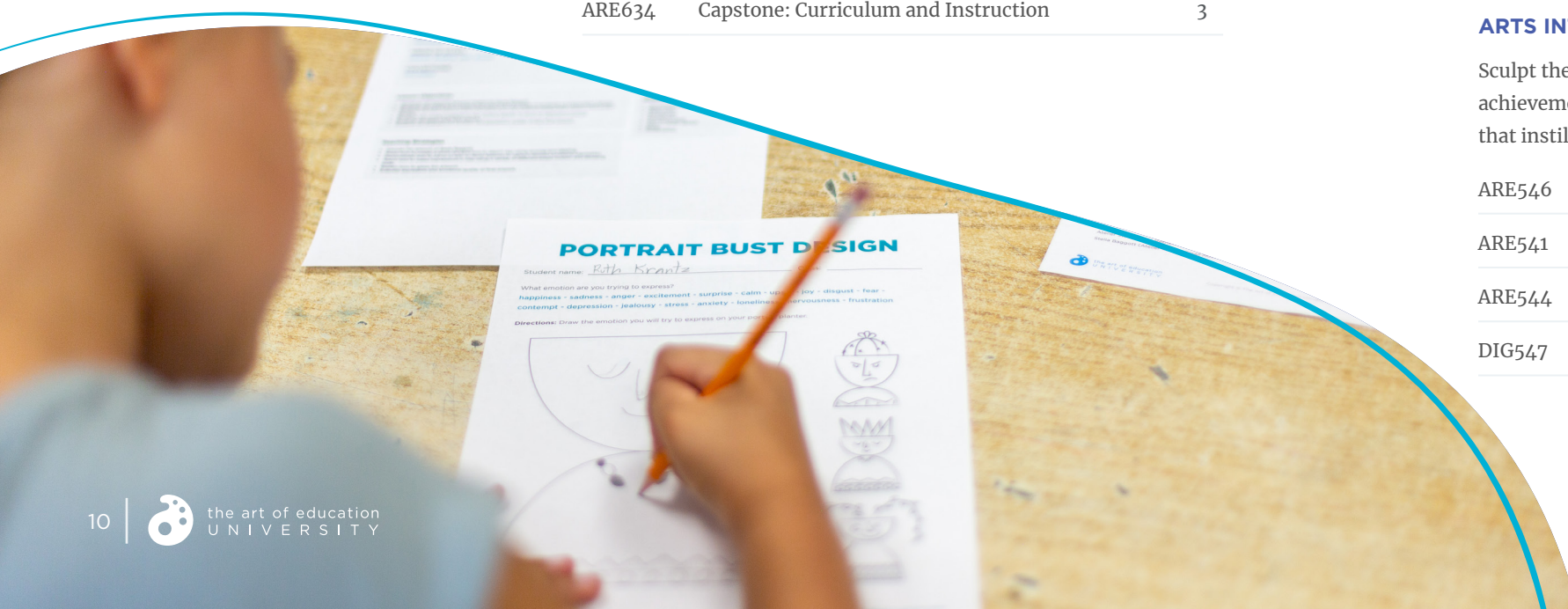
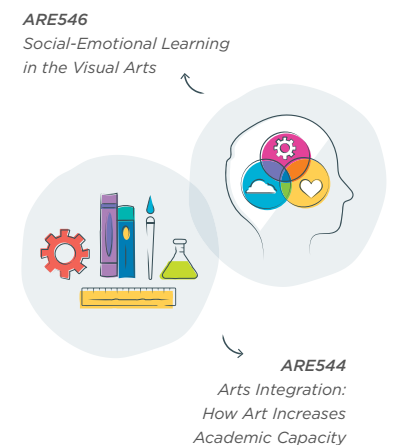
SPED557	Art and Diverse Learners	3
SPED559	Adapting the Art Room	3
SPED561	Classroom Management Strategies for Diverse Learners	3
SPED563	Intellectual and Developmental Disabilities in the Art Room	3



ARTS INTEGRATION

Sculpt the next generation of innovative thinkers, and boost student achievement through interactive, problem-solving classroom experiences that instill confidence and elevate students' visual voice.

ARE546	Social-Emotional Learning in the Visual Arts	3
ARE541	Innovation Through Design	3
ARE544	Arts Integration: How Art Increases Academic Capacity	3
DIG547	Technology in the 21st Century Art Room	3



AOEU Degree Programs At-A-Glance

DEGREE TYPE	Master of Arts in Art Education, MA	Master of Education in Curriculum and Instruction, MEd
PURPOSE	Ideal for art educators looking to hone their expertise in practical classroom applications and progress in their careers	Ideal for art educators looking to advance their skills in curriculum design or transition into specialized or leadership roles
PROGRAM LENGTH	24 months	22 months
TOTAL NUMBER OF CREDITS	36 credits	33 credits
REQUIRED COURSES	12 credits taken in four 500-level core courses	15 credits taken in five 500-level core courses
ELECTIVE COURSES	15 elective credits taken based on preference in a mix of studio and practice-based courses	12 credits in one of the following specializations: <ul style="list-style-type: none"> › Arts Integration › Inclusive Practices for Visual Arts › Instructional Leadership in Art Education
CAPSTONE REQUIREMENTS	9 credits taken in two 600-level courses	6 credits taken in two 600-level courses
CAREER OUTCOMES	Graduates often hold roles like: <ul style="list-style-type: none"> › Art Teacher (K-12) › Museum Educator › Creative/Visual Arts Specialist › College-Level Fine Arts or Art Education Faculty 	Career opportunities stemming from degree may include: <ul style="list-style-type: none"> › Fine Arts Coordinator › Curriculum Specialist › Instructional Coach › College-Level Art Education Faculty



PROFESSIONAL GROWTH

Immerse yourself in coursework rooted in the context of visual arts, enabling you to immediately implement new knowledge and techniques into your practice. Collaborate with a supportive community of fellow art teachers and gain feedback and insights that will empower you to leverage your strengths and inspire your students. Our engaging and relevant coursework will invigorate your teaching practices, rekindle your love for lifelong learning, and empower you to excel in your profession.

WHY DO ART EDUCATORS CHOOSE AOEU?

Graduate Courses

Ridiculously relevant online courses designed for art educators by art educators. AOEU graduate courses can be taken à la carte to fit you, your classroom, and your professional development needs.

30+ Courses to Choose From



CULTURAL COMPETENCY IN ART EDUCATION

3-credit course | 8 weeks

Investigate how our brains and behaviors are shaped by our experiences. Apply research-based methods to create inclusive spaces for young artists.



STUDIO: PRINTMAKING

3-credit course | 8 weeks

Master the art of printmaking to design creative works of art. Create a stellar curriculum to share with your students.



MANAGING THE ART ROOM

3-credit course | 8 weeks

Discover how to construct an effective classroom management action plan to put to immediate use in your teaching practice.

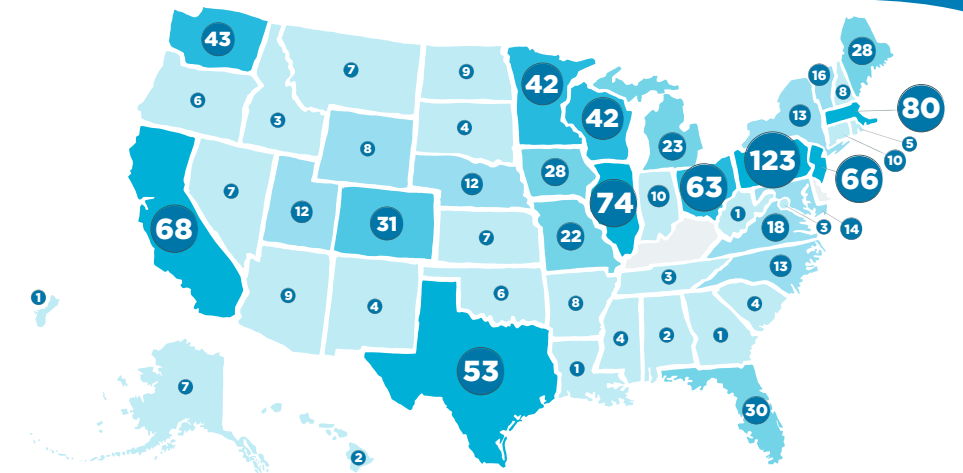


Browse all the courses, course formats, sample weekly assignments, start dates, and more: artofed.info/course

Student Experience

A Global Community of Art Educators

Find your community with over 1,000 degree-seeking students across the United States and representing 21 countries.



New courses begin each month



Affordable per-credit pricing



Average student-to-teacher ratio : 1:11



Asynchronous assignments and discussion

WHY DO ART EDUCATORS CHOOSE AOEU?

LICENSURE REQUIREMENTS

Courses may be used to renew or upgrade your license and meet professional goals at your state level. Connect with a fellow art teacher at AOEU who's well-versed in state-by-state accreditation requirements and gets your questions answered based on your unique professional goals. Review your state's professional development requirements to get started:

artofed.info/your-state



The Art of Education University has led me on a transformational journey in my profession as an art educator and teacher-leader.

The entire AOEU community has become my circle of mentors, guiding me to places inside myself that I never knew existed. I am incredibly thankful that AOEU is part of my journey and will accompany me on the road ahead."

Jessica M., Pennsylvania
Class of 2021

Support Where You Need It

You'll have continuous access to a range of student support services designed to aid you as a degree student and practicing educator.

ACADEMIC ADVISING

Work one-on-one with your advisor to turn your timeline, interests, and goals into a personalized degree plan. Choose a timeline that works for you: two years, three years, or four summers.

LEARN FROM ART EDUCATORS

Small classroom sizes mean you can get to know the faculty. With 70+ faculty members, you'll be learning from instructors dedicated to the field of art education.

MY COURSES

Intuitive online class platform for uploading assignments, discussing course topics with peers, and connecting with your instructor.

STUDENT PORTAL

Manage all administrative activities associated with your degree—application, registration, payment, transcripts, and more!

VIRTUAL STUDENT UNION

All degree-seeking students are invited to join Slack for Students where they can chat about courses, continue conversations from discussion boards, share artwork, swap books, and connect with a global community of art educators.

WRITING CENTER

Find support for graduate-level writing, APA style, and personalized guidance at any point in your writing process—from first course to final project.

LIBRARY SERVICES

Benefit from research and APA support, with access to academic databases, 24/7 self-service assistance, and personalized 1:1 support options.

CAREER CHANGE

Earning a graduate degree can open up doors for new career opportunities. Select a degree program that aligns with your interests and career aspirations and experience coursework that will challenge, inspire, and prepare you for success.

WHY DO ART EDUCATORS CHOOSE AOEU?

Ready to Apply?

The Art of Education University accepts applications for new students to start every month. Most AOEU students are licensed teachers looking to improve their practice and reach professional goals. To apply, submit the following:

- › Official college transcripts
- › Online application, including
 - › Writing Sample
 - › Micro-Portfolio
 - › \$50 Application Fee
- › English Language Proficiency (if applicable)



Work with an admissions counselor to get answers to your questions and submit your best work.

artofed.info/admissions



SALARY ADVANCEMENT

Learn more, earn more, and engage with art teachers worldwide. AOEU offers individualized courses and degree programs so you can continue increasing your earning potential. Calculate the value of a master's degree at artofed.info/ROI/.

WHY DO ART EDUCATORS CHOOSE AOEU?



Learn more at:
[artofed.info/
financialaid](http://artofed.info/financialaid)

Financing Your Master's Degree

Investing in yourself and your professional future can lead to exciting opportunities and growth. AOEU is here to help you finance your degree. Consider these funding opportunities:

- > Pay-As-You-Go
- > District Funding
- > Private Educational Loans

Have you received an outside scholarship or grant for graduate school? Are you looking to get tuition reimbursement? Are you experiencing financial hardship? Talk with an admissions counselor today to discuss your options and create a plan for success.

Ready to Take the Next Step?

Let's talk—art teacher to art teacher. Get your degree program and continuing education course questions answered by a fellow art educator and discuss your career trajectory.

LEARN MORE: theartofeducation.edu/masters

CONTACT US: admissions@theartofeducation.edu



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